

City of
Wooster
RECREATION



2017
Annual Report



City of *Wooster* **RECREATION**

Core Functions

- Quality of Life
- Health and Wellness
- Information Resource
- Accessibility for All

Missions

- The mission of the Wooster Recreation and Community Center Division is to enrich the lives of our community members through parks, programs and play!
- Motto: Wooster Recreation . . . for the kid in all of us!

Major Accomplishments

- Bike Committee – transitioned leadership from city to committee members as planning progresses to outside of City limits.
- Background Checks for Volunteers – instituted a new and more thorough system for our youth programs.
- Transportation – partnership with Community Action Wayne/Medina has significantly improved the transportation options for Wooster citizens.

Major Projects Completed

- Replaced most of the flooring at the Community Center. Huge improvement!
- Refurbished all out buildings at Freedlander Pool. This included new roofs and paint.
- Purchased and installed ADA lifts at Christmas Run Pool and Freedlander Pool.
- Rebuilt Christmas Run pool filtration system.
- Painted locker room floors Christmas Run Pool and Freedlander Pool.

Goals Achieved in 2017

- Online registrations account for 16% of our total transactions.
- Provided more options for Drop-In registration which has proved successful for adding new class members.
- Facebook page likes increased by 466. That's up from 807(2016) to 1273 (2017).
- Utilized electronic sign for program marketing and city wide announcements.
- Published Youth Sports and Activities Guide contact page on our website for parents looking for contact information for sports organizations in and around Wooster.
- Worked with PPM to get additional pavilions available for reservation.
- Collaborate with Police to put on the Woo Hoops for Unity event.
- Transportation contract with Community Action of Wayne/Medina Counties.
- AARP provides free tax aide for local citizens regardless of age or income level.



City of *Wooster* **RECREATION**

- Wayne County Humane Society holds “Paws in the Park Pawty” at Freedlander Park to promote pet safety and awareness.
- Wooster Healthy Living partnership with community agencies and businesses to promote health and wellness opportunities in our community.
- Partner with Wooster YMCA to staff our aquatic facilities and make the Natatorium available for City of Wooster pool pass holders during the Summer months.
- Contract with Wooster Soccer Association, Wooster Summer Baseball and Wooster Girls Fastpitch, just to name a few, to provide recreational opportunities for our community youth.

Goal & Objectives for 2018

- Services
 - Promote public access to online membership.
- Data Driven Decision Making
 - Provide innovative and flexible programming to meet the changing needs of the community.
- Public Education/Informational Outreach
 - Social Media- Continue to use social media (Facebook and Twitter) to educate and market programs to the general public.
 - Educate the public about availability of online registration and reservations.
 - Use creative forms of publicity and take advantage of the many available free advertising resources. These resources include local media (cable, radio and print) along with City databases.
 - Collaborate with area organizations on an all-encompassing community guide/activity brochure.
- Promotion of Internal Cooperation
 - Continue to work with other departments to help conserve resources:
 - PPM – pavilion reservations, maintaining facilities.
 - IT – membership card scanner for fitness center, office computers.
 - H.R. – background checks, seasonal staff, volunteers.
 - Finance –aligning procedures and staff training.
 - Police – pool walk-throughs, monitor programs.
 - All Departments – loan equipment, tables, chairs for special functions.
- Promotion of Efficiency and Cost-Effectiveness
 - Partnerships with community agencies/organizations.
 - Contract with community agencies/organizations.
- Measurable and Attainable Initiatives
 - Provide quality recreational opportunities in the most cost-effective manner.



City of Wooster RECREATION

Economic Impact

By calculating the 2017 Estimated Economic Impact of Wooster Recreation Basketball and Soccer programs, we are able to approximate total visitor spending in the City of Wooster. Estimated Economic Impact = Non-Resident participants x \$ spent per family x days of participation **Formula Reference – 2011 Ohio Economic Impact Study by the Tourism Ohio Day and Overnight Spending*

Basketball (Preschool – 6th Grade)

Participants = 1,234
 Estimated Spectators per Participant = 4
Visitors = 4,936 per day
 Est \$spent = \$10/person; \$50/family
 Days of Participation = 10
Total Estimated Impact = \$617,000

Soccer (High School Summer)

Participants = 900
 Estimated Spectators per Participant = 4
Visitors = 3,600 per day
 Est \$spent = \$10/person; \$50/family
 Days of Participation = 6
Total Estimated Impact = \$270,000

Soccer (Rec/Travel – Fall & Spring Seasons)

Participants = 2,365
 Estimated Spectators per Participant = 4
Visitors = 9,460 per day
 Est \$spent = \$10/person; \$50/family
 Days of Participation = 8
Total Estimated Impact = \$946,000

Soccer (Winter Futsol & Indoor Training)

Participants = 319
 Estimated Spectators per Participant = 4
Visitors = 1,276 per day
 Est \$spent = \$10/person; \$50/family
 Days of Participation = 7
Total Estimated Impact = \$111,650

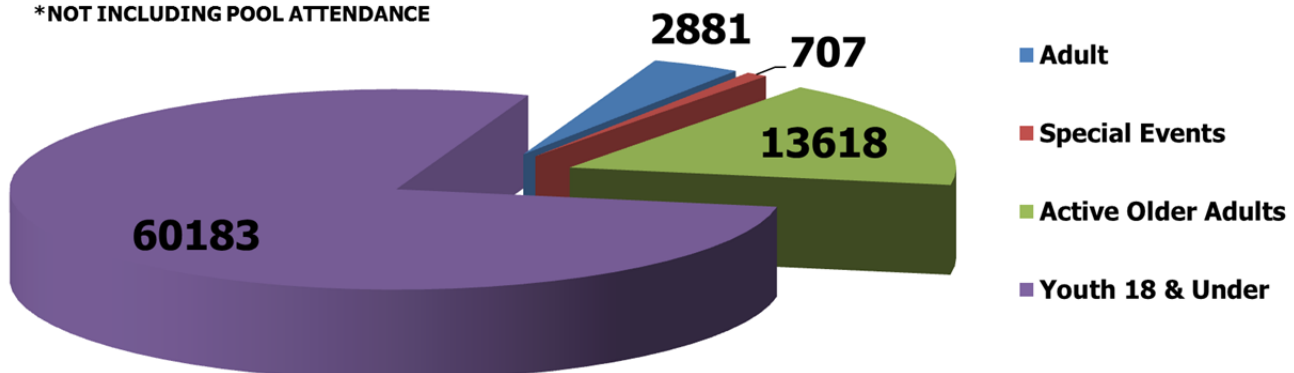
Estimated Total Visitor Spending

\$1,944,650

Serving Our Community

OF PARTICIPATIONS

*NOT INCLUDING POOL ATTENDANCE





City of *Wooster* **RECREATION**

Employment Opportunities

The Wooster Recreation and Community Center provides many employment opportunities for Middle School, High School, College-aged students and instructors of all ages. These opportunities provide employees with experience, training and tools for the workplace.

Paid Positions include:

- Swim Team Coach
- Basketball Scorekeeper
- Basketball Referee
- Soccer Referee
- Preschool Indoor Soccer Instructor
- Internships
- Fitness Instructors
- Sports Instructors

Volunteer Positions include:

- Swim Meet Time & Scorekeeping
- Youth Sports Coaches
- Special Events
- AARP Tax Preparation

Partnerships with Groups

The Wooster Recreation and Community Center partners with many groups within the Wooster community to provide quality events and programming.

These partnerships include (but are not limited to):

- AARP
- Boys & Girls Club of Wooster
- College of Wooster
- Community Action Wayne/
Medina Counties
- Edgewood Middle School
- Friends of Christmas Run
- Friends of Wooster Memorial
- Gault Recreation Center
- Health Point
- Isaac Walton League
- Kiwanis Club of Wooster
- Leadership Wooster
- Main Street Wooster
- Meals on Wheels of Stark &
Wayne Counties
- OARDC
- Ohio Strikers United Soccer Club
- Rotary Club of Wooster
- Sprenger Health Care Systems
- The Ohio State University ATI
- Triway Local Schools
- United Way of Wayne & Holmes
Counties
- Wayne County Care Center
- Wayne County Humane Society
- Wooster Area Chamber of Commerce
- Wooster Booster Club
- Wooster Church of the Nazarene
- Wooster City Elementary Schools
- Wooster Fastpitch Softball
- Wooster High School
- Wooster Soccer Association
- Wooster Summer Baseball
- Wooster Swim Boosters
- Wooster YMCA



City of *Wooster* **RECREATION**

Recreation & Sports Facilities

The Wooster Recreation and Community Center operates and utilizes a wide variety of recreation and sports facilities in collaboration with other City of Wooster divisions and organizations.

These facilities include:

- Freedlander Park
 - 18-Hole Disc Golf Course
 - Sand Volleyball Court
 - Olympic-Size Swimming Pool
 - Fastpitch Softball Complex
 - Basketball Court
 - Competition Horseshoe Pits
- Christmas Run Park
 - Swimming Pool
 - Tennis Courts (4)
 - Basketball Courts (2)
 - Pickle Ball Courts (6)
- Knights Field Park
 - Kiddie City
 - Aquatic Sprayground Facility
 - Competition Horseshoe Pits
- Schellin Park
 - Dog Park
 - Skate Park
 - Softball Fields (2)
 - Basketball Courts (2)
- Walnut Street Park
 - Basketball Court
- Gertenslager Park
 - Baseball Fields (2)
- Wooster Soccer Complex
 - Soccer Fields (17)
- Wooster Community Center
 - 50+ Fitness Center
 - Billiards
 - Multi-Purpose Rooms (2)
- UNDER CONSTRUCTION!! Wooster Bike Path
 - Some phases complete
 - At completion, the path will cover over 13 miles through and around the City



City of Wooster RECREATION

ANNUAL REPORT 2017

	Participants	Volunteer Hrs.	Attendance	Net Gain/Loss
ADULT SPORTS & FITNESS				
<u>Martial Arts</u>				
Tai Chi & Qigong	38	0	293	\$362.64
<u>Swimming</u>				
Masters	12	0.0	319	\$1,000.00
<u>Yoga</u>				
Monday Evening	103	0	589	\$1,698.73
Thursday Morning	88	0	385	\$815.14
Volleyball, Coed Beach	24	0.0	144	\$1.94
Zumba	728	0	1151	\$2,050.57
COMMUNITY SPECIAL EVENTS				
Daddy-Daughter Dance	168	24	168	(\$218.89)
Mom-Me Bowling	57	24	57	(\$151.69)
Farmers' Market	102	5	102	\$458.24
Santa's Mailbox	280	18.0	280	(\$88.00)
Trout Derby	100	15	100	(\$190.65)
SENIOR DROP-IN ACTIVITIES				
Billiards	5	0.0	1,500	
Bingo	23	150.0	1,900	
Friday Cards	4	0.0	500	
Duplicate Bridge	14	0.0	677	
Mahjong	4	0.0	167	
Ping Pong	6	0.0	808	
<u>Euchre</u>				
Euchre Daytime	29	0.0	1,458	
Euchre Tournament	98	0.0	392	
SENIOR & 50+ EDUCATIONAL CLASSES				
Driver Safety	15	10.0	15	
SENIOR & 50+ FITNESS				
Aquaerobics	17	0	425	\$448.45
Fitness Room	93	104.0	2,882	\$4,882.84
Fun Fitness	49	0	1333	(\$1,613.71)
Line Dance-Intermediate	19	0	190	(\$418.48)
Strength & Tone	53	0	1371	(\$1,261.57)
SENIOR & 50+ SERVICES				
Sprenger Community Lunch	30	12.0	180	
WCCC/Hospice Community Lunch	20	12.0	120	
Tax Aide	2,000	200.0	2,000	
Rotary Holiday Dinner	335	0.0	335	
YOUTH PROGRAMS				
<u>Basketball</u>				
1st & 2nd Gr. Basketball League	54	0	540	(\$324.86)
3rd-6th Basketball League	1180	6,500	9250	(\$4,657.16)
<u>Preschool</u>				
Art	18	0	108	\$116.64

	Participants	Volunteer Hrs.	Attendance	Net Gain/Loss
<u>Soccer</u>				
Futsal	296	133	2072	\$5,989.95
HS Summer League	900	180	5400	\$2,566.36
Micro Fall	52	0	728	\$398.37
Micro Spring	68	0	1088	\$536.51
Wayne Regional League Fall	390	400	2730	\$1,590.95
Wayne Regional League Spring	285	200	1995	\$836.64
WSA Team-Fall	750	1100	13500	\$5,971.90
WSA Fall	75	1100	1350	\$206.05
WSA Spring	115	1100	2415	\$398.86
WSA Team-Spring	630	1100	11340	\$4,954.64
WSA - Indoor Training	23	0	115	\$0.00
<u>Swimming</u>				
Pre-Season	42	0	672	\$660.76
Swim Team	40	360	4896	(\$433.55)
<u>T-Ball</u>				
Lydia's Preschool Spring	39	80	156	\$556.33
Lydia's Preschool Summer	40	80	160	\$572.31
<u>Youth (Other)</u>				
Baseball-Wooster Summer	Contracted Group			
Softball-Girls Fastpitch	Contracted Group			
Tennis	8	0	32	\$71.92
Track	41	40	1260	\$248.96
Volleyball Camp	9	0	36	\$5.23
Volleyball League	33	0.0	340	\$272.11
TOTALS	<hr/> 9,602 Participants	<hr/> 12,947 Volunteer Hrs.	<hr/> 80,024 Attendance	<hr/> \$28,314.48 Net Gain/Loss



POOL STATISTICS 2017

FREEDLANDER POOL	MAY	JUNE	JULY	AUGUST	TOTALS
Season Passes	80	1432	1078	295	2885
Adult Admissions	53	605	479	135	1272
Child Admissions	58	980	729	234	2001
Under 2 Years	4	106	115	32	257
Swim Meet	0	650	1400	0	2050
Swim Meet Spectators	0	1100	5200	0	6300
Rentals/Other/ Noon Lap	3	118	188	19	328
Masters	10	130	129	50	319
Sr. Aquaerobics	0	0	0	68	68
Morning Aquaerobics	3	25	40	12	80
Kids and Giggles	0	0	0	71	118
Boys & Girls Club	0	587	853	100	1540
YMCA Membership	116	1098	844	278	2336
Swim Team	104	2184	1872	0	4160
YMCA Camp	0	746	504	600	1850
				TOTAL unique entries	19264
				Total Camp Entries	1850
				Total YMCA Membership Entries	2336

CHRISTMAS RUN POOL	MAY	JUNE	JULY	AUGUST	TOTALS
Season Passes	0	1737	1621	212	3570
Adult Admissions	0	352	433	54	839
Child Admissions	0	444	580	108	1132
Under 2 Years	0	56	84	12	152
Rentals/Other	0	89	74	0	605
Sr. Aquaerobics	0	204	221	17	442
Preschool Swim	0	13	7	0	20
Kids and Giggles	0	359	568	75	1002
YMCA Membership	0	766	753	99	1618
YMCA Camp	0	1514	1877	360	3751
				TOTAL unique entries	13131
				Total Camp Entries	3751
				Total YMCA Membership Entries	1618

KNIGHT'S FIELD SPRAYGROUND	MAY	JUNE	JULY	AUGUST	TOTALS
Season Passes	3	128	117	55	303
Adult Admissions	3	156	145	121	425
Child Admissions	5	187	244	170	606
Under 2 Years	2	74	49	33	158
Rentals/Other	0	0	29	70	99
YMCA Camp	0	183	32	65	280
YMCA Membership	0	185	111	46	342
				TOTAL unique entries	2213
				Total Camp Entries	280
				Total YMCA Membership Entries	342



POOL STATISTICS 2017

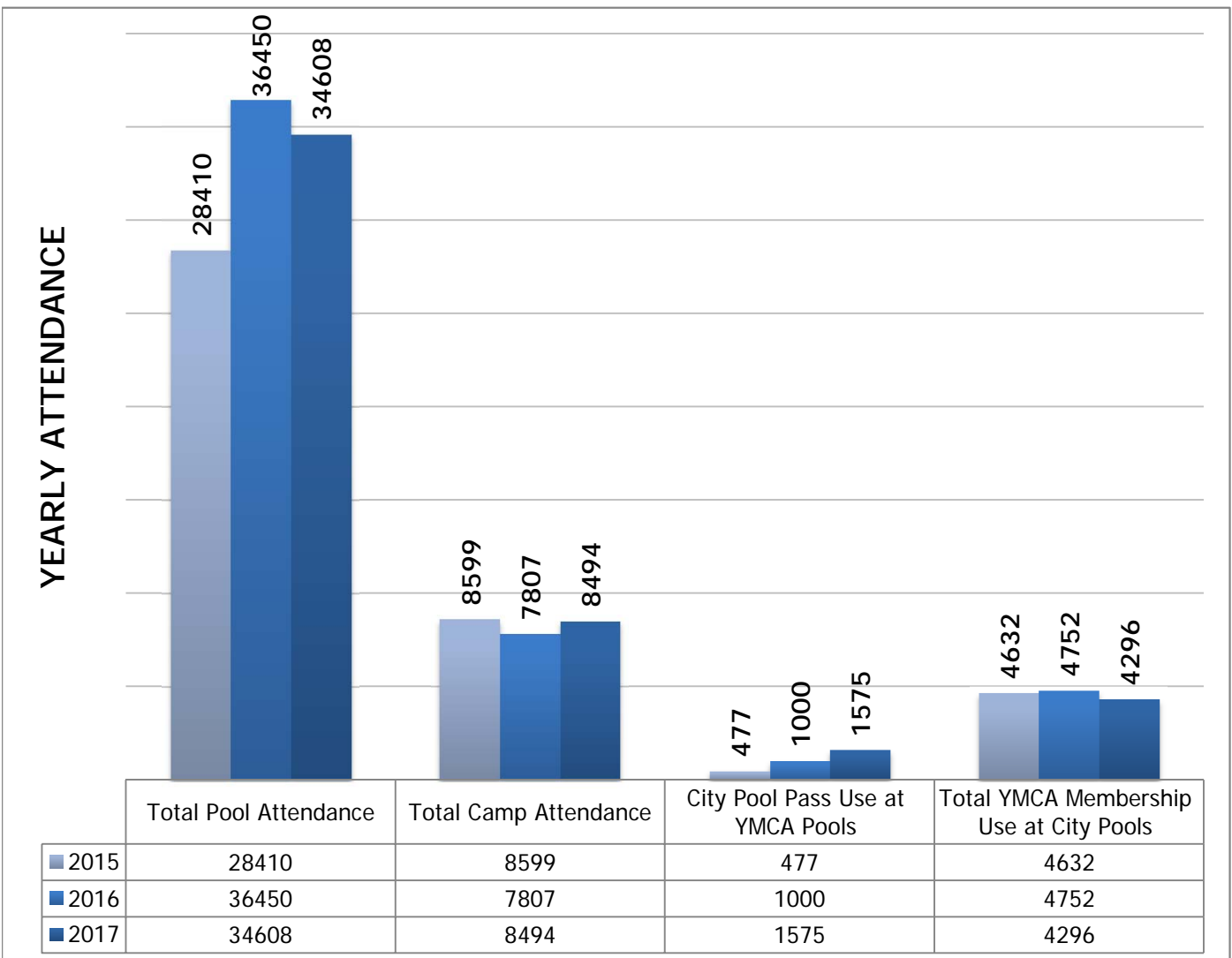
TOTALS BY CLASSIFICATION	MAY	JUNE	JULY	AUGUST	TOTALS
Season Passes	83	3297	2816	562	6758
Adult Admissions	56	1113	1057	310	2536
Child Admissions	63	1611	1553	512	3739
Under 2 Years	6	236	248	77	567
Swim Meet Spectators	0	1100	5200	0	6300
Rentals/Other	3	207	291	89	590
Masters	10	130	129	50	319
Swim Team	104	2184	1872	0	4160
Sr. Aquaerobics	0	204	221	85	510
Morning Aquaerobics	3	25	40	12	80
Preschool Swim	0	13	7	0	20
Kids and Giggles	0	359	568	146	1073
Boys & Girls Club	0	587	853	100	1540
YMCA Membership	116	2049	1708	423	4296
YMCA Camp	0	2443	2413	1025	5881

Total Pool Attendance Summer 2017	34608
Total Camp Attendance Summer 2017	8494
City Pool Pass Use at YMCA Pools	1575
Total YMCAMembership Use at City Pools	4296



POOL STATISTICS

YEARLY POOL ATTENDANCE COMPARISON	2017	2016	2015
Season Passes	6758	8505	7237
Adult Admissions	2536	3120	2499
Child Admissions	3739	3996	4354
Under 2 Years	567	331	192
Swim Meet Spectators	6300	4590	9915
Rentals/Other	590	627	580
Masters	319	330	315
Swim Team	4160	3665	2536
Sr. Aquaerobics	510	570	609
Morning Aquaerobics	80	155	84
Preschool Swim	20	0	20
Kids and Giggles	1073	1452	1459
Boys & Girls Club	1540	1414	1194
YMCA Membership	4296	4752	4632
YMCA Camp	5881	4941	5946





**CITY OF WOOSTER
COMMUNITY ACTION WAYNE & MEDINA COUNTIES
TRANSPORTATION PROGRAM REPORT
JANUARY 1, 2017 - DECEMBER 31, 2017**



USES														
PASS	SUBSIDY	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL \$
Single	\$ 4.00	850	1356	1110	1054	944	909	1125	721	943	624	979	814	\$ 45,716.00
Wheelchair	\$ 16.00	14	9	8	23	22	16	32	15	18	8	4	20	\$ 3,024.00
Work Pass	\$ 4.50	236	329	328	200	332	271	324	213	233	336	301	362	\$ 15,592.50
Wheel Chair Work Pass	\$ 16.50	0	0	0	0	0	0	0	0	0	0	0	0	\$ -
Transit single	\$ 1.00	90	46	61	79	106	105	31	117	109	73	65	18	\$ 900.00
Transit Day (approx 5 rides)	\$ 3.00	0	5	3	16	6	7	0	115	3	27	2	122	\$ 918.00
Transit Week (approx 30 rides)	\$ 12.00	0	1	0	0	0	0	2	1	0	0	0	0	\$ 48.00
Transit Month (approx 120 rides)	\$ 35.00	1	0	2	3	1	2	2	5	1	1	3	1	\$ 770.00
Old Pass CAW/M	\$ 8.00	42	58	24	12	13	15	12	5	11	12	7	2	\$ 1,704.00
Old Transit CAW/M	\$ 2.00	0	0	0	0	0	0	0	0	0	0	0	0	\$ -
Old Pass Taxi Company	\$ 5.00	0	0	0	0	0	0	0	0	0	0	0	0	\$ -
Summer Youth Program	\$ 8.00	0	0	0	0	0	0	250	250	0	0	0	0	\$ 4,000.00
Unused/Returned Passes	\$ (4.00)	0	900	0	70.5	0	0	0	0	0	0	0	0	\$ (3,882.00)
Total Usage		1352	1853	1786	1808	1567	1591	2074	2526	1449	1308	1726	1946	
											20986			\$ 68,790.50
											RIDES IN 2017			TOTAL \$ SUBSIDIZED FOR RIDES

**BOYS AND GIRLS CLUB OF WOOSTER
Summer Transportation Program**

Wooster Transit provided transportation to and from the Wooster Boys and Girls Club for 25 youth 5 days a week for 8 weeks.
Estimated number of rides: 500

AGENCIES PURCHASING PASSES FOR CLIENTS

AGENCY	TYPE	QUANTITY
Anazao	Cab	30
ASPIRE	Cab	90
CAW/M	WT Day	104
Goodwill	Cab	120
NAMI	Cab	200
OneEighty	Cab	125
United Way	Work	80
Total passes		749



CITY OF WOOSTER
COMMUNITY ACTION WAYNE & MEDINA COUNTIES
TRANSPORTATION PROGRAM REPORT
JANUARY 1, 2017 - DECEMBER 31, 2017



COMPARISON TO PREVIOUS YEARS

	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
# of participants	534	420	388	382	701	462	528	529	575	626	487	514
elderly	49	24										
disabled	89	59										
elderly & disabled	23	13										
designated assist person	18	5										
not elderly or disabled	364	324										
transports	20,986	14,670	16,688	19,584	27,417	34,478	47,700	38,069	45,301	59,504	51,067	36,544

SPENDING BREAKDOWN

REVENUE	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
USER PAYMENT TO CITY FOR PASSES	\$0.00	\$30,890.15	\$68,613.50	\$72,753.50	\$107,505.50	\$131,779.50	\$148,350.32	\$115,300.00	\$127,602.00	\$137,848.50	\$87,170.00	\$63,905.00

EXPENSE

TAXI COMPANIES/PASSES	\$0.00	\$36,460.00	\$85,301.50	\$90,104.50	\$134,057.50	\$165,709.00	\$238,500.00	\$190,345.00	\$217,694.05	\$258,962.00	\$197,067.00	\$127,904.00
ADMIN ESTIMATE*	\$0.00	\$24,212.57	\$43,212.00	\$43,212.00	\$43,212.00	\$43,212.00	\$43,212.00	\$43,212.00	\$43,212.00	\$43,212.00	\$43,212.00	\$43,212.00
SUPPLIES, MATERIALS & SOFTWARE	\$0.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
PASSES	\$68,790.50	\$41,561.50										
ADMIN	\$33,114.96	\$18,999.43										
MINI GRANTS	\$1,799.35	\$5,400.00										

TOTAL SUBSIDIZED BY CITY OF WOOSTER: \$103,704.81 \$97,743.35 \$61,900.00 \$62,563.00 \$71,764.00 \$79,141.50 \$135,361.68 \$120,257.00 \$135,304.05 \$166,325.50 \$155,109.00 \$109,211.00

PER PERSON SPENDING

	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
\$ per person on program	\$194.20	\$232.72	\$159.54	\$163.78	\$102.37	\$171.30	\$256.37	\$227.33	\$235.31	\$265.70	\$318.50	\$212.47
\$ per program transport	\$4.94	\$6.66	\$3.71	\$3.19	\$2.62	\$2.30	\$2.84	\$3.16	\$2.99	\$2.80	\$3.04	\$2.99

INCREASE IN SUBSIDY RATE &
HANDICAP ACCESSIBLE
TRANSPORTATION

*CITY OF WOOSTER ADMINISTRATION OF PROGRAM ESTIMATE	
HOURS SPENT ON PROGRAM	1040 (20 HOURS/WK)
RATE WITH BENEFITS	\$41.55 / HOUR
	<u>\$43,212.00</u>



City of Wooster RECREATION

YEARLY COMPARISONS

<u>YEAR</u>	<u>POOLS</u>	<u>RECREATION</u>	<u>VOLUNTEER</u>	<u>PARTICIPATION</u>
1991	93,083	129,059	14,638.0	236,780
1992	80,043	148,808	18,521.0	247,372
1993	106,553	153,557	18,576.0	278,686
1994	94,567	102,810	17,110.0	214,487
1995	69,123	152,329	15,165.0	236,617
1996	53,492	124,861	15,164.0	193,517
1997	52,470	186,547	15,131.0	254,148
1998	63,563	163,045	14,763.0	241,371
1999	63,812	176,483	13,474.0	253,769
2000	60,862	124,296	13,222.0	198,380
2001	64,369	136,685	9,768.0	210,822
2002	58,209	126,471	12,525.4	197,205
2003	60,425	105,887	9,313.0	175,625
2004	49,098	106,293	7,029.5	162,421
2005	64,569	159,598	19,018.0	243,185
2006	65,965	169,365	21,337.0	256,667
2007	55,667	163,372	22,211.5	241,251
2008	64,235	126,974	14,926.5	206,136
2009	51,545	170,671	33,914.0	256,130
2010	58,557	138,369	16,367.5	213,294
2011	44,087	127,861	13,465.0	185,413
2012	35,391	120,776	21,037.0	177,204
2013	38,715	97,328	12,568.8	148,612
2014	37,995	113,018	15,145.5	166,159
2015	28,410	94,984	13,898.0	137,292
2016	36,450	85,864	12,812.0	135,126
2017	34,608	80,024	12,947.0	127,579