

wooster recreation & community services

2012

Annual Report



Economic Impact

By calculating the 2012 Estimated Economic Impact of Wooster Recreation and Community Services Basketball and Soccer programs, we are able to approximate total visitor spending at establishments in the City of Wooster.

Estimated Economic Impact = Non-Resident participants x \$ spent per family x days of participation

****Formula Reference – 2011 Ohio Economic Impact Study by the Tourism Ohio Day and Overnight Spending*

- **Basketball (Preschool – 6th Grade)**
 - Non-Resident Participants = 1,237
 - Estimated Spectators per Participant = 4
 - *Non-Resident Visitors = 4,948*
 - Estimated amount spent = \$10/per person; \$50/per family
 - Days of Participation = 14
 - Total Estimated Impact = \$865,900**

- **Soccer (Rec/Travel/Club)**
 - Non-Resident Participants = 1,150
 - Estimated Spectators per Participant = 4
 - *Non-Resident Visitors = 4,600*
 - Estimated amount spent = \$10/per person; \$50/per family
 - Days of Participation = 16
 - Total Estimated Impact = \$920,000**

- **Soccer (High School)**
 - Non-Resident Participants = 608
 - Estimated Spectators per Participant = 4
 - *Non-Resident Visitors = 2,432*
 - Estimated amount spent = \$10/per person; \$50/per family
 - Days of Participation = 7
 - Total Estimated Impact = \$212,800**

Estimated Total Visitor Spending

\$1,998,700

Resident vs. Non-Resident

Between 2011 and 2012 the percentage of Non-Resident participants increased by 2%. Despite a significant increase in non-resident fees, the total number of participations dropped by only 900.

2011		2012	
Resident Participants =	3,311 (56%)	Resident Participants =	2,742 (54%)
Non-Resident Participants =	<u>2,644</u> (44%)	Non-Resident Participants =	<u>2,312</u> (46%)
Total =	5,955	Total =	5,054

First Employment Opportunities

The Wooster Recreation and Community Services Division provides many first employment opportunities for Middle School, High School and College-aged students. These opportunities provide employees with experience, training and tools for the workplace.

Paid Positions include:

- Seasonal Laborer
- Pool Cashier
- Locker Room Attendant
- Lifeguard
- Assistant Swim Team Coach
- Basketball Scorekeeper
- Basketball Referee
- Soccer Referee
- Preschool Indoor Soccer Instructor
- Internships

Volunteer Positions include:

- Swim Meet Timekeeping & Scorekeepers
- Special Events
- Soccer Association Concessions
- Swim Boosters Concessions
- Baseball Concessions
- AARP Tax Preparation

Partnerships with Groups

The Wooster Recreation and Community Services Division partners with many groups within the Wooster community to provide quality events and programming.

These partnerships include:

- Gault Recreation Center
- Wooster High School
- Edgewood Middle School
- Wooster City Elementary Schools
- Triway Local Schools
- Wooster YMCA
- InfoLink
- Sprenger Health Care Systems
- Meals on Wheels of Stark and Wayne Counties
- Wooster Soccer Association
- Wooster Fastpitch Softball
- Wooster Summer Baseball
- Wooster Swim Boosters
- Ohio Strikers United Soccer Club
- College of Wooster
- The Ohio State University ATI
- United Way of Wayne and Holmes Counties
- Wooster Church of the Nazarene
- Health Point
- Kohls Department Store
- Kiwanis Club of Wooster
- Issac Walton League
- Friends of Wooster Memorial
- Friends of Christmas Run
- Wayne County Humane Society
- AARP
- Wayne County Hospice
- Glendora

Recreation & Sports Facilities

The Wooster Recreation and Community Services Division operates and utilizes a wide variety of recreation and sports facilities.

These facilities include:

- **Freedlander Park**
 - 18-Hole Disc Golf Course
 - Sand Volleyball Court
 - Olympic-Size Swimming Pool
 - Fastpitch Softball Complex
 - Basketball Court
 - Competition Horseshoe Pits

- **Christmas Run Park**
 - Swimming Pool
 - Tennis Courts (6)

- **Knights Field Park**
 - Kiddie City
 - Aquatic Sprayground Facility
 - Competition Horseshoe Pits

- **Schelllin Park**
 - Dog Park
 - Skate Park
 - Softball Fields (2)
 - Basketball Courts (2)

- **Walnut Street Park**
 - Basketball Court

- **Gertenslager Park**
 - Baseball Fields (2)

- **Wooster Soccer Complex**
 - Soccer Fields (17)

- **Wooster Community Center**
 - 50+ Fitness Center
 - Billiards
 - Mutli-Purpose Rooms (2)

**City of Wooster
Recreation and Community Services Department
2012 ANNUAL REPORT**

	Participants	Volunteer Hrs.	Attendance	Net Gain/Loss
ADULT PROGRAMS				
<u>Swimming</u>				
Masters	12	0.0	396	\$308.09
Evening Outdoor Aquaerobics	16	0.0	352	\$381.94
<u>Volleyball</u>				
Beach	48	0.0	288	\$241.04
<u>Yoga</u>				
Monday & Thursday Evening/Thurs Daytime	233	0.0	1,864	\$4,082.29
<u>Dance</u>				
Ballroom/Swing	12	0.0	26	\$55.11
COMMUNITY SPECIAL EVENTS				
Daddy-Daughter Dance	341	60.0	341	\$1,272.00
Easter Eggstravaganza	300	50.0	300	\$820.49
Farmers' Market	8		127	\$658.50
Holiday Basketball Tournament	210	95.0	625	\$100.04
Santa's Mailbox		35.0	240	N/A
EDUCATIONAL CLASSES				
Hunter Safety	45	0.0	270	N/A
SENIOR DROP-IN ACTIVITIES				
500	5	0.0	287	N/A
Billiards	11	0.0	1,641	N/A
Bingo	29	0.0	1,516	N/A
Bridge	5	0.0	208	N/A
Drop-In Cards	3	0.0	730	N/A
Duplicate Bridge	23	0.0	1,002	N/A

**City of Wooster
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2012 ANNUAL REPORT**

	Participants	Volunteer Hrs.	Attendance	Net Gain/Loss
<u>Euchre</u>				
Daytime	32	0.0	1,583	N/A
Tournament	150	0.0	600	N/A
<u>Ping Pong</u>	6	0.0	852	N/A
SENIOR EDUCATIONAL CLASSES				
<u>Driver Safety</u>	13	0.0	26	N/A
SENIOR PROGRAMS				
<u>Aquaerobics</u>				
WHS	39	0.0	612	\$2,785.63
Outdoor	34	0.0	1,020	\$1,091.11
<u>Fitness Room Passes Sold</u>				
Monthly	0	0.0	58	
Yearly	0	0.0	97	
<u>Fitness Room Employee Members</u>	0	0.0	3	N/A
<u>Fitness Room Monthly Attendance</u>				
January	0	0.0	653	
February	0	0.0	736	
March	0	0.0	739	
April	0	0.0	727	
May	0	0.0	587	
June	0	0.0	470	
July	0	0.0	584	
August	0	0.0	558	
September	0	0.0	395	
October	0	0.0	523	
November	0	0.0	454	
December	0	0.0	584	\$9,628.00
<u>Fun Fitness</u>	5	0.0	730	\$1,930.80
<u>Line Dance-Intermediate</u>	12	0.0	612	\$229.97
<u>Strength & Tone</u>	8	0.0	1,168	\$632.22
SENIOR SERVICES				
<u>Flu Shots</u>	40	19.5	40	N/A
<u>Golden Buckeye Applications</u>	0	0.0	15	N/A

**City of Wooster
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	Participants	Volunteer Hrs.	Attendance	Net Gain/Loss
Nurse on Duty	9	12.0	108	N/A
Sprenger Community Lunch	140	0.0	700	N/A
Tax Aid	43	3,437.5	860	N/A
SENIOR SPECIAL EVENTS				
Rotary Holiday Dinner	450	0.0	450	N/A
YOUTH PROGRAMS				
Baseball-Wooster Summer	33	117.0	1,287	\$2,580.55
<u>Basketball</u>				
1st & 2nd Gr. Basketball League	45	100.0	360	\$1.16
Micro Basketball	37	30.0	438	\$80.57
3rd-6th Basketball League-Wooster	143	3,500.0	1,360	\$0.00
3rd-6th Basketball League-Team	1,161	3,500.0	9,288	\$3,105.24
Golf Clinic	24	0.0	120	\$387.22
Horseback Riding Camp	18	0.0	90	\$1,092.46
<u>Preschool</u>				
Gymnastics-Winter	14	0.0	140	\$59.63
Gymnastics-Fall	29	0.0	290	\$123.51
Soccer, Chico's Fall	41	0.0	164	\$553.62
Soccer, Preschool Indoor I	26	0.0	156	\$46.73
Soccer, Preschool Indoor II	27	0.0	162	\$207.99
Soccer, Preschool Indoor III	13	0.0	78	\$79.37
Soccer, Chico's Summer	50	0.0	200	\$701.95
Soccer, Chico's Spring	80	0.0	320	\$1,132.72
T-Ball, Chico's Spring	80	0.0	320	\$1,125.72
T-Ball, Chico's Summer	47	0.0	188	\$632.17
<u>Soccer</u>				
Camp Coach Les	9	0.0	36	\$248.33
HS Summer League Boys	288	250.0	2,016	\$1,568.14
HS Summer League Girls	425	300.0	2,975	\$2,100.00
Indoor Footskills I	42	0.0	252	\$188.88
Micro Fall	56	0.0	560	\$606.51
Micro Spring	53	0.0	530	\$803.73
Traveling Fall	142	612.0	5,616	\$2,204.41
Traveling Spring	151	550.0	4,983	\$2,251.92
Wayne Regional League Fall	345	751.0	8,280	\$2,143.41
Wayne Regional League Spring	330	698.0	9,240	\$7,207.37

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	Participants	Volunteer Hrs.	Attendance	Net Gain/Loss
WSA Team-Fall	384	1,050.0	9,216	\$4,514.37
WSA Fall	120	319.0	2,880	\$1,205.08
WSA Spring	129	330.0	3,096	\$2,360.92
WSA Team-Spring	344	950.0	8,256	\$2,282.93
Futsal I	240	192.0	2,400	\$532.22
Futsal II	220	120.0	1,760	\$902.70
Softball-Girls Fastpitch	99	240.0	3,960	\$618.64
<u>Swimming</u>				
Pre-Season	40	0.0	480	\$392.36
Lifeguarding	10	0.0	10	
Swim Team	97	3,650.0	6,111	\$8,503.00
<u>T-Ball</u>				
Chico's Preschool Spring	80	0.0	320	\$1,125.72
Chico's Preschool Summer	47	0.0	141	\$623.17
Tennis	62	15.0	310	\$710.41
Track	51	45.0	1,326	\$404.21
<u>Volleyball</u>				
Girls Spring League	18	9.0	144	\$406.00
TOTALS	7,932	21,037.0	116,616	\$68,181.11

2012 SWIMMING POOL STATISTICS*

<u>FREEDLANDER</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUGUST</u>	<u>TOTALS</u>
Season Passes	367	3,522	2,562	949	7,400
Adult Admissions	39	1,077	705	219	2,040
Child Admissions	170	1,661	1,012	371	3,214
Under 2 Years	2	110	61	30	203
Swim Team	875	2,498	2,401	0	5,774
Swim Meet	148	2,960	3,250	0	6,358
Sr. Aquaerobics	0	0	0	0	0
Eve. Aquaerobics	0	59	82	16	157
Morn. Lap Swim	0	0	0	0	0
Noon Lap Swim	0	9	18	4	31
Perky's	0	0	0	36	36
YMCA	0	0	0	0	0
Ida Sue	0	0	0	0	0
Rentals/Other	0	4	3	0	7
TOTAL	1,601	11,900	10,094	1,625	25,220

<u>CHRISTMAS RUN</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUGUST</u>	<u>TOTALS</u>
Season Passes	0	1,985	2,517	534	5,036
Adult Admissions	0	326	388	70	784
Child Admissions	0	458	450	116	1,024
Under 2 Years	0	40	43	3	86
Sr. Aquaerobics	0	132	91	19	242
Eve. Aquaerobics	0	0	0	0	0
Preschool Swim	0	0	0	0	0
YMCA	0	0	0	0	0
Red Cross	0	0	0	0	0
Perky's	0	519	362	106	987
Rentals/Other	0	49	0	0	49
TOTAL	0	3,509	3,851	848	8,208

<u>KNIGHT'S FIELD</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUGUST</u>	<u>TOTALS</u>
Season Passes	51	274	226	85	636
Adult Admissions	33	167	148	47	395
Child Admissions	41	268	262	94	665
Under 2 Years	4	62	45	8	119
YMCA	0	0	0	0	0
Perky's	0	0	0	0	0
Rentals/Other	0	116	0	32	148
TOTAL	129	887	681	266	1,834

TOTAL MONTHLY POOL STATISTICS BY CLASSIFICATION

	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUGUST</u>	<u>TOTALS</u>
Seasons Passes	418	5,781	5,305	1,568	13,072
Adult Admissions	72	1,570	1,241	336	3,219
Child Admissions	211	2,387	1,724	581	4,903
Under 2 Years	6	212	149	41	408
Swim Team	875	2,498	2,401	0	5,774
Swim Meet	148	2,960	3,250	0	6,358
Sr. Aquaerobics	0	132	91	19	242
Eve. Aquaerobics	0	59	82	16	157
Morning Lap Swim	0	0	0	0	0
Noon Lap Swim	0	9	18	4	31
Perky's	0	519	362	142	1,023
YMCA	0	0	0	0	0
Ida Sue	0	0	0	0	0
Red Cross	0	0	0	0	0
Preschool Swim	0	0	0	0	0
Rentals/Others	0	169	3	32	204
TOTAL	1,730	16,296	14,626	2,739	35,391

*With an outside contractor operating the pools, attendance reporting was flawed for the summer of 2012.

2012 Pool Income

Gate receipts	\$55,044
Pool Pass Sales	<u>\$68,925.00</u>
Total Pool Income	<u>\$123,969.00</u>

TRANSPORTATION ASSISTANCE PROGRAM REPORT

MONTH	Miller Cab Transports	5 Star Transports	Wooster Express Transports	EZ Ryder Taxi Transports	Wooster Hospitality Transit	\$ Per Taxi Transport	\$ Per Bus Transport	MONTHLY FEE	REVENUE
JANUARY	2,315	487	261		70	\$15,315.00	\$105.00	\$15,420	\$11,926.50
FEBRUARY	2,377	573	224		274	\$15,870.00	\$411.00	\$16,281	\$12,377.00
MARCH	2,399	466	260		220	\$15,625.00	\$330.00	\$15,955	\$12,693.00
APRIL	1,877	395	220		267	\$12,460.00	\$400.50	\$12,861	\$9,759.00
MAY	1,993	488	292		151	\$13,865.00	\$226.50	\$14,092	\$11,619.00
JUNE	1,938	378	190	7	151	\$12,565.00	\$226.50	\$12,792	\$11,118.00
JULY	2,051	301	164	20	151	\$12,680.00	\$226.50	\$12,907	\$9,314.00
AUGUST	2,085	287	205	38	151	\$13,075.00	\$226.50	\$13,302	\$12,184.00
SEPTEMBER	1,774	382	240	24	151	\$12,100.00	\$226.50	\$12,327	\$8,400.00
OCTOBER	2,017	260	262	30	151	\$12,845.00	\$226.50	\$13,072	\$10,859.00
NOVEMBER	1,989	416	237	15	159	\$13,285.00	\$238.50	\$13,524	\$11,872.00
DECEMBER	1,940	495	197	0	13	\$13,160.00	\$19.50	\$13,180	\$9,658.00
TOTAL	24,755	4,928	2,752	134	1,909	\$162,845.00	\$2,863.50	\$165,709	\$131,779.50
The City of Wooster Taxi Program is designed to assist low income residents with transportation within the City.									
Qualified participants purchase taxi passes for \$4.00 per transport at the Community Center and City Hall.									
The City pays the taxi company \$5 per transport.									
COMPARISON TO PREVIOUS YEARS									
YEAR	PARTICIPANTS			TRANSPORTS		REVENUE	TAXI CO EXPENSES	NET EXPENSES	
1998	201				15,410	\$28,200.00	\$50,559.50	\$22,359.50	
1999	237				14,730	\$31,511.50	\$51,515.50	\$20,004.00	
2000	239				16,535	\$32,861.00	\$57,525.00	\$24,664.00	
2001	267				17,601	\$39,195.00	\$61,603.00	\$22,408.00	
2002	312				20,628	\$41,973.16	\$72,195.50	\$30,222.34	
2003	479				24,115	\$48,219.00	\$84,402.00	\$36,183.00	
2004	417				24,947	\$51,995.00	\$86,999.00	\$35,004.00	
2005	357				28,080	\$53,370.00	\$98,280.00	\$44,910.00	
2006	514				36,544	\$63,905.00	\$127,904.00	\$63,999.00	
2007	487				51,067	\$87,170.00	\$197,067.00	\$109,897.00	
2008	626				59,504	\$137,848.50	\$258,962.00	\$121,113.50	
2009	575				45,301	\$127,602.00	\$217,694.05	\$90,092.05	
2010	529				38,069	\$115,300.00	\$190,345.00	\$75,045.00	
2011	528				47,700	\$148,350.32	\$238,500.00	\$90,149.68	
2012	462				34,478	\$131,779.50	\$165,709.00	\$33,929.50	

YEARLY COMPARISONS

<u>YEAR</u>	<u>POOLS</u>	<u>RECREATION</u>	<u>VOLUNTEER</u>	<u>PARTICIPATION</u>
1991	93,083	129,059	14,638.0	236,780
1992	80,043	148,808	18,521.0	247,372
1993	106,553	153,557	18,576.0	278,686
1994	94,567	102,810	17,110.0	214,487
1995	69,123	152,329	15,165.0	236,617
1996	53,492	124,861	15,164.0	193,517
1997	52,470	186,547	15,131.0	254,148
1998	63,563	163,045	14,763.0	241,371
1999	63,812	176,483	13,474.0	253,769
2000	60,862	124,296	13,222.0	198,380
2001	64,369	136,685	9,768.0	210,822
2002	58,209	126,471	12,525.4	197,205
2003	60,425	105,887	9,313.0	175,625
2004	49,098	106,293	7,029.5	162,421
2005	64,569	159,598	19,018.0	243,185
2006	65,965	169,365	21,337.0	256,667
2007	55,667	163,372	22,211.5	241,251
2008	64,235	126,974	14,926.5	206,136
2009	51,545	170,671	75,953.0	298,169
2010	58,557	138,369	16,367.5	213,294
2011	44,087	127,861	13,465.0	185,413
2012	35,391	120,776	21,037.0	177,204