

wooster recreation & community center

2015

Annual Report



Economic Impact

By calculating the 2015 Estimated Economic Impact of Wooster Recreation and Community Services Basketball and Soccer programs, we are able to approximate total visitor spending at establishments in the City of Wooster. **Estimated Economic Impact = Non-Resident participants x \$ spent per family x days of participation** ***Formula Reference – 2011 Ohio Economic Impact Study by the Tourism Ohio Day and Overnight Spending

- **Basketball (Preschool – 6th Grade)**
 - Non-Resident Participants = 1,180
 - Estimated Spectators per Participant = 4
 - *Non-Resident Visitors = 4,720*
 - Estimated amount spent = \$10/per person; \$50/per family
 - Days of Participation = 14
 - Total Estimated Impact = \$826,000**

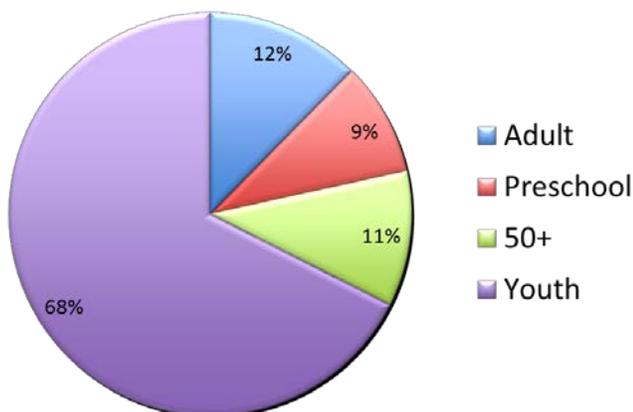
- **Soccer (Rec/Travel/Club)**
 - Non-Resident Participants = 2,150
 - Estimated Spectators per Participant = 4
 - *Non-Resident Visitors = 8,600*
 - Estimated amount spent = \$10/per person; \$50/per family
 - Days of Participation = 14
 - Total Estimated Impact = \$1,577,600**

- **Soccer (High School)**
 - Non-Resident Participants = 700
 - Estimated Spectators per Participant = 4
 - *Non-Resident Visitors = 2,865*
 - Estimated amount spent = \$10/per person; \$50/per family
 - Days of Participation = 7
 - Total Estimated Impact = \$295,000**

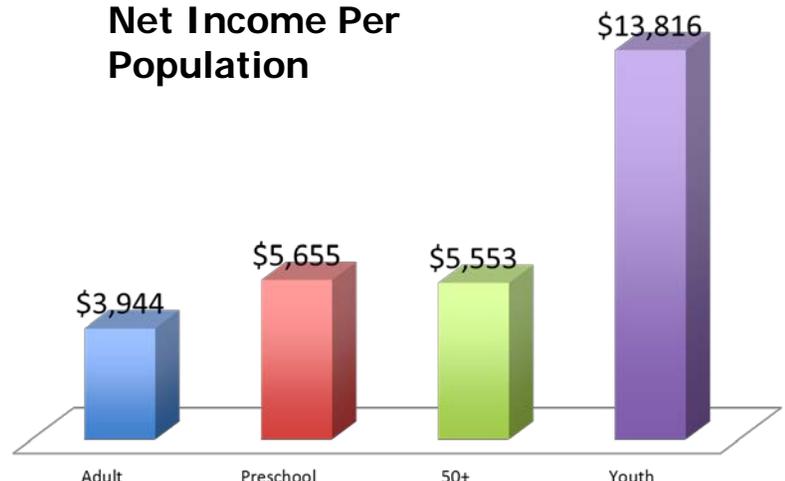
Estimated Total Visitor Spending
\$1,955,200

Serving Our Community

Populations served in 2015
(% of total)



Net Income Per Population



Employment Opportunities

The Wooster Recreation and Community Services Division provides many employment opportunities for Middle School, High School, College-aged students and instructors of all ages. These opportunities provide employees with experience, training and tools for the workplace.

Paid Positions include:

- Assistant Swim Team Coach
- Basketball Scorekeeper
- Basketball Referee
- Soccer Referee
- Preschool Indoor Soccer Instructor
- Internships
- Fitness Instructors
- Sports Instructors

Volunteer Positions include:

- Swim Meet Timekeeping & Scorekeepers
- Special Events
- Soccer Association Concessions
- Swim Boosters Concessions
- Baseball Concessions
- AARP Tax Preparation

Partnerships with Groups

The Wooster Recreation and Community Services Division partners with many groups within the Wooster community to provide quality events and programming.

These partnerships include:

- Urban Adventure
- OARDC
- Gault Recreation Center
- Wooster High School
- Edgewood Middle School
- Wooster City Elementary Schools
- Triway Local Schools
- Wooster YMCA
- InfoLink
- Sprenger Health Care Systems
- Meals on Wheels of Stark and Wayne Counties
- Wooster Soccer Association
- Wooster Fastpitch Softball
- Wooster Summer Baseball
- Wooster Swim Boosters
- Ohio Strikers United Soccer Club
- Leadership Wooster
- Rotary Club
- College of Wooster
- The Ohio State University ATI
- United Way of Wayne and Holmes Counties
- Wooster Church of the Nazarene
- Health Point
- Declaration Crossfit
- Kiwanis Club of Wooster
- Isaac Walton League
- Friends of Wooster Memorial
- Friends of Christmas Run
- Wayne County Humane Society
- AARP
- Wayne County Hospice
- Glendora
- Wooster Booster Club

Recreation & Sports Facilities

The Wooster Recreation and Community Services Division operates and utilizes a wide variety of recreation and sports facilities.

These facilities include:

- **Declaration Crossfit**
 - **Indoor Gymnasium**

- **Freedlander Park**
 - **18-Hole Disc Golf Course**
 - **Sand Volleyball Court**
 - **Olympic-Size Swimming Pool**
 - **Fastpitch Softball Complex**
 - **Basketball Court**
 - **Competition Horseshoe Pits**

- **Christmas Run Park**
 - **Swimming Pool**
 - **Tennis Courts (6)**
 - **Pickle Ball Courts(4)**
 - **COMING SOON! Basketball & Sand Volleyball Courts**

- **Knights Field Park**
 - **Kiddie City**
 - **Aquatic Sprayground Facility**
 - **Competition Horseshoe Pits**

- **Schellin Park**
 - **Dog Park**
 - **Skate Park**
 - **Softball Fields (2)**
 - **Basketball Courts (2)**

- **Walnut Street Park**
 - **Basketball Court**

- **Gertenslager Park**
 - **Baseball Fields (2)**

- **Wooster Soccer Complex**
 - **Soccer Fields (17)**

- **Wooster Community Center**
 - **50+ Fitness Center**
 - **Billiards**
 - **Multi-Purpose Rooms (2)**

**City of Wooster
Recreation/Community Center Division
2015 ANNUAL REPORT**

	Participants	Volunteer Hrs.	Attendance	Net Gain/Loss
ADULT SPORTS & FITNESS				
<u>Martial Arts</u>				
Kung Fu	35	0.0	315	\$412.97
Tai Chi & Qigong	26	0	170	\$126.13
<u>Swimming</u>				
Masters	11	0.0	341	contract with ymca
<u>Volleyball</u>				
Beach	36	0.0	288	\$141.55
<u>Yoga</u>				
Monday Evening	97	0.0	790	\$1,655.02
Thursday Morning	79	0.0	583	\$587.85
Zumba	790	0	1087	\$1,097.43
COMMUNITY SPECIAL EVENTS				
Daddy-Daughter Dance	259	14.0	259	\$871.82
Mom and Me Dance	87	14.0	87	\$342.39
Farmers' Market	8	0.0	44	\$336.07
Holiday Hotshot Basketball	48	0.0	48	\$527.08
Santa's Mailbox	428	60.0	428	\$88.00
SENIOR DROP-IN ACTIVITIES				
Billiards	9		2,250	
Bingo	37	150.0	1,850	
Bridge	8		400	
Drop-In Cards	6		600	
Duplicate Bridge	22		1,100	
<u>Euchre</u>				
Daytime	38		1,900	
Tournament	130		650	
Mahjong	4		200	
Ping Pong	8		1,200	
SENIOR EDUCATIONAL CLASSES				
Driver Safety	12	10.0	30	
SENIOR FITNESS				
<u>Aquaerobics</u>				
50+	51	0.0	1,071	\$1,129.66

**City of Wooster
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2015 ANNUAL REPORT**

Fitness Room		120		380.0		4,098		\$6,881.00
Fun Fitness		63		0		630		-\$1,203.48
Line Dance-Intermediate		24		0		240		-\$490.48
Strength & Tone		65		0		650		-\$763.26
SENIOR SERVICES								
Sprenger Community Lunch		300				300		
Tax Aide		2,000				2,000		
SENIOR SPECIAL EVENTS								
Rotary Holiday Dinner		363				363		
YOUTH PROGRAMS								
Baseball-Wooster Summer	Contracted							
<u>Basketball</u>								
1st & 2nd Gr. Basketball League		74		100.0		592		\$318.02
3rd-6th Basketball League		1,230		7,000.0		9,320		\$392.60
<u>Preschool</u>								
Soccer, Preschool Indoor		524		0.0		680		\$2,229.38
Soccer, Preschool Outdoor		173		448.0		692		\$2,332.94
<u>Soccer</u>								
Futsal		288		202.0		2,016		\$3,123.32
HS Summer League		675		0.0		5,400		\$4,635.91
Micro Fall		39		40.0		156		\$335.93
Micro Spring		56		40.0		224		\$1,198.52
Wayne Regional League Fall		360		400.0		2,520		\$390.31
Wayne Regional League Spring		210		200.0		1,470		\$260.37
WSA Team-Fall		730		1,100.0		17,520		\$4,573.38
WSA Fall		132		1,100.0		3,168		\$109.66
WSA Spring		176		1100		4224		\$265.06
WSA Team-Spring		740		1,100.0		17,760		\$7,747.64
Softball-Girls Fastpitch	Contracted Group							
<u>Swimming</u>								
Pre-Season		30		0.0		720		\$503.12
Swim Team		70		360.0		3,290		\$8,032.66
<u>T-Ball</u>								
Lydia's Preschool Spring		39		20.0		168		\$587.88
Lydia's Preschool Summer		35		20.0		152		\$504.84
Tennis		20		0.0		80		\$277.18
Track		86		40.0		860		\$1,760.53

City of Wooster
Recreation/Community Center Division
2015 ANNUAL REPORT

TOTALS	10,851		13,898		94,984		\$28,968.47
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City of Wooster
Recreation/Community Center Division
2015 POOL STATISTICS

FREEDLANDER POOL	MAY	JUNE	JULY	AUGUST	TOTALS
Season Passes	80	1132	1315	450	2977
Adult Admissions	115	386	722	225	1448
Child Admissions	142	768	1051	297	2258
Under 2 Years	0	0	0	0	0
Swim Meet	0	9175	740	0	9915
Rentals/Other	0	312	85	0	397
Masters	0	128	154	33	315
Sr. Aquaerobics	0	0	0	19	19
Morning Aquaerobics	0	29	46	9	84
Noon Lap Swim	0	13	14	10	37
Kids and Giggles	0	37	0	65	102
Boys & Girls Club	0	424	725	45	1194
YMCA Swim Lessons	0	0	32	0	32
YMCA membership	0	0	0	0	2778
Swim Team	123	1173	1240	0	2536
YMCA Camp	0	700	1134	224	2058
TOTAL unique entries					21212
Total Camp Entries					2160
Total YMCA Membership Entries					2778

CHRISTMAS RUN POOL	MAY	JUNE	JULY	AUGUST	
Season Passes	2	1987	1527	401	3917
Adult Admissions	2	247	394	92	735
Child Admissions	4	419	524	150	1097
Under 2 Years	0	32	44	0	76
Swim Meet Spectators	0	0	0	0	0
Rentals/Other	0	0	109	0	109
Sr. Aquaerobics	0	245	299	46	590
Morning Aquaerobics	0	0	0	0	0
Eve. Aquasize	0	0	0	0	0
Preschool Swim	0	12	8	0	20
Noon Lap Swim	0	0	0	0	0
Kids and Giggles	0	718	597	42	1357
YMCA Membership	0	0	0	0	1391
Swim Team	0	0	0	0	0
YMCA Camp	0	1652	1867	0	3519
TOTAL unique entries					6544
Total Camp Entries					4876
Total YMCA Memberships Entries					1391

KNIGHT'S FIELD SPRAYGROUND	MAY	JUNE	JULY	AUGUST	TOTALS
Season Passes	9	142	150	42	343
Adult Admissions	2	77	174	63	316

City of Wooster
Recreation/Community Center Division
2015 POOL STATISTICS

CITY OF WOOSTER TRANSPORTATION ASSISTANCE PROGRAM EXPENSE REPORT

The City of Wooster Transportation Program was established to assist low income residents with transportation within the city. The City pays \$5 per transport to each taxi company and \$1.50 per transport to Wooster Hospitality Transit. Qualified participants purchase taxi passes for \$4 per transport and bus passes for \$1 per transport at the Community Center and City Hall.

	# of Transports per Company		\$ Per Taxi Transport	\$ Per Bus Transport	MONTHLY FEE	REVENUE
	Wooster Express	Wooster Hospitality Transit				
January	834	127	\$4,805.00	\$190.50	\$4,995.50	\$4,034.50
February	1,246	180	\$7,130.00	\$270.00	\$7,400.00	\$5,974.00
March	1,703	161	\$9,320.00	\$241.50	\$9,561.50	\$7,697.50
April	1458	226	\$8,420.00	\$339.00	\$8,759.00	\$7,075.00
May	1,168	247	\$7,075.00	\$370.50	\$7,445.50	\$6,030.50
June	1,440	300	\$8,700.00	\$450.00	\$9,150.00	\$7,410.00
July	1,240	0	\$6,200.00	\$0.00	\$6,200.00	\$4,960.00
August	1,150	0	\$5,750.00	\$0.00	\$5,750.00	\$4,600.00
September	1,349	0	\$6,745.00	\$0.00	\$6,745.00	\$5,396.00
October	1,167	0	\$5,835.00	\$0.00	\$5,835.00	\$4,668.00
November	1,209	0	\$6,045.00	\$0.00	\$6,045.00	\$4,836.00
December	1,483	0	\$7,415.00	\$0.00	\$7,415.00	\$5,932.00
TOTAL	15,447	1,241	\$83,440.00	\$1,861.50	\$85,301.50	\$68,613.50

COMPARISON TO PREVIOUS YEARS

YEAR	PARTICIPANTS	TRANSPORTS	REVENUE	TAXI CO EXPENSES	NET EXPENSES
1998	201	15,410	\$28,200.00	\$50,559.50	\$22,359.50
1999	237	14,730	\$31,511.50	\$51,515.50	\$20,004.00
2000	239	16,535	\$32,861.00	\$57,525.00	\$24,664.00
2001	267	17,601	\$39,195.00	\$61,603.00	\$22,408.00
2002	312	20,628	\$41,973.16	\$72,195.50	\$30,222.34
2003	479	24,115	\$48,219.00	\$84,402.00	\$36,183.00
2004	417	24,947	\$51,995.00	\$86,999.00	\$35,004.00
2005	357	28,080	\$53,370.00	\$98,280.00	\$44,910.00
2006	514	36,544	\$63,905.00	\$127,904.00	\$63,999.00
2007	487	51,067	\$87,170.00	\$197,067.00	\$109,897.00
2008	626	59,504	\$137,848.50	\$258,962.00	\$121,113.50
2009	575	45,301	\$127,602.00	\$217,694.05	\$90,092.05
2010	529	38,069	\$115,300.00	\$190,345.00	\$75,045.00
2011	528	47,700	\$148,350.32	\$238,500.00	\$90,149.68
2012	462	34,478	\$131,779.50	\$165,709.00	\$33,929.50
2013	701	27,417	\$107,505.50	\$134,057.50	\$26,552.00
2014	382	19,584	\$72,753.50	\$90,104.50	\$17,351.00
2015	388	16,688	\$68,613.50	\$85,301.50	\$16,688.00

**CITY OF WOOSTER RECREATION/COMMUNITY CENTER DIVISION
YEARLY COMPARISONS**

YEAR	POOLS	RECREATION	VOLUNTEER	PARTICIPATION
1991	93,083	129,059	14,638.0	236,780
1992	80,043	148,808	18,521.0	247,372
1993	106,553	153,557	18,576.0	278,686
1994	94,567	102,810	17,110.0	214,487
1995	69,123	152,329	15,165.0	236,617
1996	53,492	124,861	15,164.0	193,517
1997	52,470	186,547	15,131.0	254,148
1998	63,563	163,045	14,763.0	241,371
1999	63,812	176,483	13,474.0	253,769
2000	60,862	124,296	13,222.0	198,380
2001	64,369	136,685	9,768.0	210,822
2002	58,209	126,471	12,525.4	197,205
2003	60,425	105,887	9,313.0	175,625
2004	49,098	106,293	7,029.5	162,421
2005	64,569	159,598	19,018.0	243,185
2006	65,965	169,365	21,337.0	256,667
2007	55,667	163,372	22,211.5	241,251
2008	64,235	126,974	14,926.5	206,136
2009	51,545	170,671	33,914.0	256,130
2010	58,557	138,369	16,367.5	213,294
2011	44,087	127,861	13,465.0	185,413
2012	35,391	120,776	21,037.0	177,204
2013	38,715	97,328	12,568.8	148,612
2014	37,995	113,018	15,145.5	166,159
2015	28,410	94,984	13,898.0	137,292

GOALS AND OBJECTIVES FOR 2016

I. Core Functions

- A. Quality of Life
- B. Health and Wellness
- C. Information Resource
- D. Accessibility for All

II. Mission

- A. The mission of the Wooster Recreation and Community Services Division is to enrich the lives of our community members through parks, programs and play!
- B. Motto: Wooster Recreation . . . for the kid in all of us!

III. Goals and Objectives

- A. Services
 - Promote public access to online membership.
- B. Data Driven Decision Making
 - Provide innovative and flexible programming to meet the changing needs of the community.
- C. Public Education/Informational Outreach
 - Social Media- Continue to use social media (Facebook and Twitter) to educate and market programs to the general public.
 - Educate the public about availability of online registration and reservations.
 - Use creative forms of publicity and take advantage of the many available free advertising resources. These resources include local media (cable, radio and print) along with City databases.
 - Collaborate with area organizations on an all-encompassing community guide/activity brochure.
- D. Promotion of Internal Cooperation
 - Continue to work with other departments to help conserve resources:
 - PPM – pavilion reservations, maintaining facilities
 - IT – membership card scanner for fitness center, office computers
 - H.R. – background checks, seasonal staff, volunteers
 - Finance –aligning procedures and staff training
 - Police – pool walk-throughs, monitor programs
 - All Departments – loan equipment, tables, chairs for special functions
- E. Promotion of Efficiency and Cost-Effectiveness
 - Partnerships with community agencies/organizations
 - Contract with community agencies/organizations
- F. Measurable and Attainable Initiatives
 - Provide quality recreational opportunities in the most cost-effective manner.