

# wooster recreation & community center

## 2016

# Annual Report



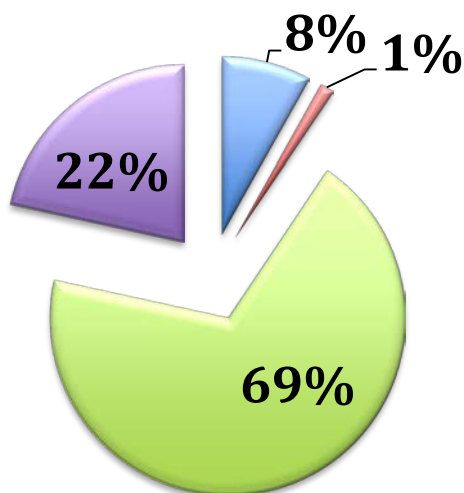
# Economic Impact

By calculating the 2016 Estimated Economic Impact of Wooster Recreation and Community Services Basketball and Soccer programs, we are able to approximate total visitor spending at establishments in the City of Wooster. **Estimated Economic Impact = Non-Resident participants x \$ spent per family x days of participation** \*\*\*Formula Reference – 2011 Ohio Economic Impact Study by the Tourism Ohio Day and Overnight Spending

- **Basketball (Preschool – 6<sup>th</sup> Grade)**  
 Participants = 1,135  
 Estimated Spectators per Participant = 4  
*Visitors = 4,540 per day*  
 Estimated \$spent = \$10/person; \$50/family  
 Days of Participation = 10  
**Total Estimated Impact = \$567,500**
- **Soccer (High School Summer)**  
 Participants = 918  
 Estimated Spectators per Participant = 4  
*Visitors = 3,672 per day*  
 Estimated \$spent = \$10/person; \$50/family  
 Days of Participation = 6  
**Total Estimated Impact = \$275,400**
- **Soccer (Rec/Travel – Fall & Spring Seasons)**  
 Participants = 3,064  
 Estimated Spectators per Participant = 4  
*Visitors = 11,296 per day*  
 Estimated \$spent = \$10/person; \$50/family  
 Days of Participation = 8  
**Total Estimated Impact = \$1,225,600**
- **Soccer (Winter Futsol)**  
 Participants = 288  
 Estimated Spectators per Participant = 4  
*Visitors = 3,672 per day*  
 Estimated \$spent = \$10/person; \$50/family  
 Days of Participation = 7  
**Total Estimated Impact = \$100,800**

**Estimated Total Visitor Spending**  
**\$2,169,300**

# Serving Our Community



**Populations served in 2016**  
 (% of total)

■ HS & ADULT ■ PRESCHOOL ■ YOUTH ■ 60+

# Employment Opportunities

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The Wooster Recreation and Community Services Division provides many employment opportunities for Middle School, High School, College-aged students and instructors of all ages. These opportunities provide employees with experience, training and tools for the workplace.

## Paid Positions include:

- Assistant Swim Team Coach
- Basketball Scorekeeper
- Basketball Referee
- Soccer Referee
- Preschool Indoor Soccer Instructor
- Internships
- Fitness Instructors
- Sports Instructors

## Volunteer Positions include:

- Swim Meet Timekeeping & Scorekeepers
- Special Events
- Soccer Association Concessions
- Swim Boosters Concessions
- Baseball Concessions
- AARP Tax Preparation

# Partnerships with Groups

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The Wooster Recreation and Community Services Division partners with many groups within the Wooster community to provide quality events and programming.

## These partnerships include (but are not limited to):

- AARP
- Boys & Girls Club of Wooster
- College of Wooster
- Community Action of Wayne & Medina
- Edgewood Middle School
- Friends of Christmas Run
- Friends of Wooster Memorial
- Gault Recreation Center
- Health Point
- Isaac Walton League
- Kiwanis Club of Wooster
- Leadership Wooster
- Main Street Wooster
- Meals on Wheels of Stark and Wayne Counties
- OARDC
- Ohio Strikers United Soccer Club
- Rotary Club of Wooster
- Sprenger Health Care Systems
- The Ohio State University ATI
- Triway Local Schools
- United Way of Wayne and Holmes Counties
- Urban Adventure
- Wayne County Care Center
- Wayne County Humane Society
- Wooster Area Chamber of Commerce
- Wooster Booster Club
- Wooster Church of the Nazarene
- Wooster City Elementary Schools
- Wooster Fastpitch Softball
- Wooster High School
- Wooster Soccer Association
- Wooster Summer Baseball
- Wooster Swim Boosters
- Wooster YMCA

# Recreation & Sports Facilities

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The Wooster Recreation and Community Center Division operates and utilizes a wide variety of recreation and sports facilities in collaboration with other City of Wooster divisions and organizations.

These facilities include:

- **Freedlander Park**
  - 18-Hole Disc Golf Course
  - Sand Volleyball Court
  - Olympic-Size Swimming Pool
  - Fastpitch Softball Complex
  - Basketball Court
  - Competition Horseshoe Pits
  
- **Christmas Run Park**
  - Swimming Pool
  - Tennis Courts (4)
  - NEW!!! Basketball Courts (2)
  - COMING SOON! Pickle Ball Courts (6)
  
- **Knights Field Park**
  - Kiddie City
  - Aquatic Sprayground Facility
  - Competition Horseshoe Pits
  
- **Schellin Park**
  - Dog Park
  - Skate Park
  - Softball Fields (2)
  - Basketball Courts (2)
  
- **Walnut Street Park**
  - Basketball Court
  
- **Gertenslager Park**
  - Baseball Fields (2)
  
- **Wooster Soccer Complex**
  - Soccer Fields (17)
  
- **Wooster Community Center**
  - 50+ Fitness Center
  - Billiards
  - Multi-Purpose Rooms (2)
  
- **UNDER CONSTRUCTION!! Wooster Bike Path**
  - Some phases complete
  - At completion, the path will cover over 13 miles through and around the City

City of Wooster  
Recreation/Community Center Division  
2016 ANNUAL REPORT

	Participants	Volunteer Hrs.	Attendance	Net Gain/Loss
<b>ADULT SPORTS &amp; FITNESS</b>				
<u>Martial Arts</u>				
Kung Fu	7	0	70	\$22.11
Tai Chi & Qigong	36	0	243	\$495.80
<u>Swimming</u>				
Masters	11	0.0	341	contract
<u>Yoga</u>				
Monday Evening	79	0	466	\$596.16
Thursday Morning	63	0	495	\$952.42
Zumba	901	0	1315	\$2,231.18
<b>COMMUNITY SPECIAL EVENTS</b>				
Daddy-Daughter Dance	203	24	203	(\$772.63)
Farmers' Market	27	0	57	\$235.94
Santa's Mailbox	423	40.0	423	(\$88.00)
Trout Derby	100	10	100	(\$215.65)
<b>SENIOR DROP-IN ACTIVITIES</b>				
Billiards	6	0.0	1,500	
Bingo	38	150.0	1,900	
Daily Cards	5	0.0	500	
Duplicate Bridge	19	0.0	797	
<u>Euchre</u>				
Daytime	21	0.0	1,050	
Tournament	99	0.0	495	
Mahjong	5	0.0	250	
Ping Pong	8	0.0	1,200	
<b>SENIOR EDUCATIONAL CLASSES</b>				
Driver Safety	12	10.0	12	
<b>SENIOR FITNESS</b>				
<u>Aquaerobics</u>				
50+	19	0	399	\$707.37
Fitness Room	131	380.0	4,585	\$5,538.50
Fun Fitness	41	0	1230	(\$1,667.68)
Line Dance-Intermediate	29	0	290	(\$242.59)

City of Wooster  
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Strength & Tone	55	0	1650	(\$1,027.55)
<b>SENIOR SERVICES</b>				
Sprenger Community Lunch	30	12.0	180	
WCCC/Hospice Community Lunch	20	12.0	120	
Tax Aide	2,000	200.0	2,000	
Rotary Holiday Dinner	365	0.0	365	
<b>YOUTH PROGRAMS</b>				
Baseball-Wooster Summer	Contracted Group			
<b>Basketball</b>				
1st & 2nd Gr. Basketball League	54	0	540	(\$407.01)
3rd-6th Basketball League	1190	5,550	9040	(\$3,949.86)
Holiday Hot Shot Basketball	48	65	48	(\$693.28)
<b>Preschool</b>				
Soccer, Preschool Indoor	93	0	444	\$1,975.55
Soccer, Preschool Outdoor	104	448	416	\$1,555.61
Art	6	0	36	(\$52.08)
<b>Soccer</b>				
Futsal	384	202	2304	\$11,771.93
HS Summer League	660	0	3960	\$1,426.90
Micro Fall	72	40	1008	\$990.45
Micro Spring	40	40	160	\$77.26
Wayne Regional League Fall	375	400	2625	\$279.02
Wayne Regional League Spring	315	200	1890	\$1,606.98
WSA Team-Fall	710	1100	17040	\$4,287.18
WSA Fall	80	1100	480	(\$39.48)
WSA Spring	123	1100	738	\$480.21
WSA Team-Spring	680	1100	16320	\$5,239.40
Softball-Girls Fastpitch	Contracted Group			
<b>Swimming</b>				
Pre-Season	33	0	528	(\$1,086.95)
Swim Team	91	360	4277	(\$2,065.53)
<b>T-Ball</b>				
Lydia's Preschool Spring	26	140	140	\$329.79
Lydia's Preschool Summer	20	80	80	\$221.13
Tennis	18	0	72	\$183.30
Track	47	40	1428	\$511.11
Volleyball Camp	8	9	54	\$95.23
<b>TOTALS</b>	<b>9,930</b>	<b>12,812</b>	<b>85,864</b>	<b>\$29,502.27</b>

**2016 SWIMMING POOL STATISTICS**

<b>FREEDLANDER POOL</b>	<b>MAY</b>	<b>JUNE</b>	<b>JULY</b>	<b>AUGUST</b>	<b>TOTALS</b>
Season Passes	525	1219	1246	622	3612
Adult Admissions	93	550	664	247	1554
Child Admissions	149	841	795	283	2068
Under 2 Years	14	6	26	10	56
Swim Meet	0	1747	525	0	2272
Swim Meet Spectators	0	4090	500	0	<b>4590</b>
Rentals/Other/ Noon Lap	2	176	32	3	213
Masters	10	130	130	60	330
Sr. Aquaerobics	0	0	0	76	76
Morning Aquaerobics	0	65	60	30	155
Kids and Giggles	0	0	0	118	118
Boys & Girls Club	0	1012	402	0	1414
YMCA Membership	243	742	732	313	2030
Swim Team	47	2054	1564	0	3665
YMCA Camp	0	926	841	430	2197
<b>TOTAL unique entries</b>					<b>19760</b>
<b>Total Camp Entries</b>					2197
<b>Total YMCA Membership Entries</b>					2030

<b>CHRISTMAS RUN POOL</b>	<b>MAY</b>	<b>JUNE</b>	<b>JULY</b>	<b>AUGUST</b>	
Season Passes	98	2052	1779	460	4389
Adult Admissions	6	360	431	142	939
Child Admissions	46	516	507	172	1241
Under 2 Years	4	49	51	16	120
Rentals/Other	0	51	205	16	766
Sr. Aquaerobics	0	209	247	38	494
Preschool Swim	0	0	0	0	0
Kids and Giggles	30	554	597	153	1334
YMCA Membership	43	1041	698	255	2037
YMCA Camp	73	1080	896	296	2345
<b>TOTAL unique entries</b>					<b>13665</b>
<b>Total Camp Entries</b>					2345
<b>Total YMCA Memberships Entries</b>					2037

<b>KNIGHT'S FIELD SPRAYGROUND</b>	<b>MAY</b>	<b>JUNE</b>	<b>JULY</b>	<b>AUGUST</b>	<b>TOTALS</b>
Season Passes	98	278	157	69	602
Adult Admissions	7	206	306	108	627
Child Admissions	20	245	298	124	687
Under 2 Years	3	84	58	10	155
Rentals/Other	0	8	54	80	142
YMCA Camp	0	245	135	0	380
YMCA Membership	19	233	136	44	432
<b>TOTAL unique entries</b>					<b>3025</b>
<b>TOTAL camp entires</b>					380
<b>Total YMCA Memberships Entries</b>					432

**2016 SWIMMING POOL STATISTICS**

<b>TOTALS BY CLASSIFICATION</b>	<b>MAY</b>	<b>JUNE</b>	<b>JULY</b>	<b>AUGUST</b>	<b>TOTALS</b>
Season Passes	623	3549	3182	1151	8505
Adult Admissions	106	1116	1401	497	3120
Child Admissions	215	1602	1600	579	3996
Under 2 Years	21	139	135	36	331
Swim Meet Spectators	0	4090	500	0	4590
Rentals/Other	2	235	291	99	627
Masters	10	130	130	60	330
Swim Team	47	2054	1564	0	3665
Sr. Aquaerobics	0	209	247	114	570
Morning Aquaerobics	0	65	60	30	155
Preschool Swim	0	0	0	0	0
Kids and Giggles	30	554	597	271	1452
Boys & Girls Club	0	1012	402	0	1414
YMCA Membership	262	2016	1566	908	4752
YMCA Camp	92	2251	1872	726	4941

<b>Total pool attendance Summer 2016</b>	<b>36450</b>
<b>Total Camp Attendance Summer 2016</b>	<b>7807</b>
<b>City Pool Pass use at YMCA Pools</b>	<b>1000</b>
<b>Total YMCA Pool Pass Use at City Pools</b>	<b>4499</b>



## Wooster Transportation Program Transports and Participants

The City of Wooster Transportation Program was established to assist low income residents with transportation within the city. Beginning in June 2016, the City entered a partnership with Community Action Wayne/Medina to increase and improve transportation provided to all Wooster residents.

Qualified participants purchase taxi passes for \$4 per transport and bus passes for \$1 per transport at the Community Center and City Hall (FIRST HALF OF 2016) and at Community Action Wayne/Medina (SECOND HALF of 2016).

2016	# of Transports per Company							
	Wooster Express/5 Star/Other	Wooster Transit ‡	OLD CAB PASSES TURNED IN	OLD BUS PASSES TURNED IN	MONTHLY PAYMENT FOR TAXI TRANSPORT	MONTHLY PAYMENT FOR BUS TRANSPORT	PAYMENT TO TAXI COMPANIES & EXPENSES	COST TO USER / REVENUE
January	910				\$4,550.00	\$0.00	\$4,550.00	\$3,640.00
February	1,234				\$6,170.00	\$0.00	\$6,170.00	\$4,936.00
March	1,446				\$7,230.00	\$0.00	\$7,230.00	\$5,784.00
April	1,304				\$6,520.00	\$0.00	\$6,520.00	\$5,216.00
May	1,305				\$6,525.00	\$0.00	\$6,525.00	\$5,220.00
June*	1,227	213	322	0	\$8,473.00	\$213.00	\$8,686.00	\$6,023.15
July	695	784	389	11	\$5,892.00	\$806.00	\$6,698.00	n/a
August	670	787	206	0	\$4,328.00	\$787.00	\$5,115.00	n/a
September	1,206	400	187	0	\$6,320.00	\$400.00	\$6,720.00	n/a
October	1,162	321	89	0	\$5,360.00	\$321.00	\$5,681.00	n/a
November/December	1,764	211	74	0	\$28,816.00	\$211.00	\$29,027.00	n/a
<b>TOTAL</b>	12,923	2,716	1,267	11	\$90,184.00	\$2,738.00	\$92,922.00	\$30,819.15

\*THIS NUMBER COMBINES THE 1,093 TRANSPORTS TURNED IN BY TAXI COMPANIES PRIOR TO THE JUNE 20TH TRANSITION TO CAW/M.

‡ THE ESTIMATED USE OF DAY PASS IS 5 TIMES, WEEK PASS IS 30 TIMES AND MONTHLY PASS 120 TIMES. THESE NUMBERS WERE MULTIPLIED BY THE NUMBER OF EACH TYPE OF PASS SOLD THAT MONTH.

### COMPARISON TO PREVIOUS YEARS

YEAR	PARTICIPANTS	TRANSPORTS	COST TO USER / REVENUE	PAYMENT TO TAXI COMPANIES & EXPENSES	TOTAL CITY FUNDS SPENT ON PROGRAM	\$ SPENT per participant	\$ SPENT per transport
2000	239	16,535	\$32,861.00	\$57,525.00	\$24,664.00	\$103.20	\$1.49
2001	267	17,601	\$39,195.00	\$61,603.00	\$22,408.00	\$83.93	\$1.27
2002	312	20,628	\$41,973.16	\$72,195.50	\$30,222.34	\$96.87	\$1.47
2003	479	24,115	\$48,219.00	\$84,402.00	\$36,183.00	\$75.54	\$1.50
2004	417	24,947	\$51,995.00	\$86,999.00	\$35,004.00	\$83.94	\$1.40
2005	357	28,080	\$53,370.00	\$98,280.00	\$44,910.00	\$125.80	\$1.60
2006	514	36,544	\$63,905.00	\$127,904.00	\$63,999.00	\$124.51	\$1.75
2007	487	51,067	\$87,170.00	\$197,067.00	\$109,897.00	\$225.66	\$2.15
2008	626	59,504	\$137,848.50	\$258,962.00	\$121,113.50	\$193.47	\$2.04
2009	575	45,301	\$127,602.00	\$217,694.05	\$90,092.05	\$156.68	\$1.99
2010	529	38,069	\$115,300.00	\$190,345.00	\$75,045.00	\$141.86	\$1.97
2011	528	47,700	\$148,350.32	\$238,500.00	\$90,149.68	\$170.74	\$1.89
2012	462	34,478	\$131,779.50	\$165,709.00	\$33,929.50	\$73.44	\$0.98
2013	701	27,417	\$107,505.50	\$134,057.50	\$26,552.00	\$37.88	\$0.97
2014	382	19,584	\$72,753.50	\$90,104.50	\$17,351.00	\$45.42	\$0.89
2015	388	16,688	\$68,613.50	\$85,301.50	\$16,688.00	\$43.01	\$1.00
2016	444	16,917	\$30,819.15	\$92,922.00	\$62,102.85	\$139.87	\$3.67

\*WHEELCHAIR TRANSPORTS = 135 AT A RATE OF \$16 PER TRANSPORT = \$2160 SUBSIDIZED

**CITY OF WOOSTER RECREATION/COMMUNITY CENTER DIVISION  
YEARLY COMPARISONS**

<b>YEAR</b>	<b>POOLS</b>	<b>RECREATION</b>	<b>VOLUNTEER</b>	<b>PARTICIPATION</b>
1991	93,083	129,059	14,638.0	236,780
1992	80,043	148,808	18,521.0	247,372
1993	106,553	153,557	18,576.0	278,686
1994	94,567	102,810	17,110.0	214,487
1995	69,123	152,329	15,165.0	236,617
1996	53,492	124,861	15,164.0	193,517
1997	52,470	186,547	15,131.0	254,148
1998	63,563	163,045	14,763.0	241,371
1999	63,812	176,483	13,474.0	253,769
2000	60,862	124,296	13,222.0	198,380
2001	64,369	136,685	9,768.0	210,822
2002	58,209	126,471	12,525.4	197,205
2003	60,425	105,887	9,313.0	175,625
2004	49,098	106,293	7,029.5	162,421
2005	64,569	159,598	19,018.0	243,185
2006	65,965	169,365	21,337.0	256,667
2007	55,667	163,372	22,211.5	241,251
2008	64,235	126,974	14,926.5	206,136
2009	51,545	170,671	33,914.0	256,130
2010	58,557	138,369	16,367.5	213,294
2011	44,087	127,861	13,465.0	185,413
2012	35,391	120,776	21,037.0	177,204
2013	38,715	97,328	12,568.8	148,612
2014	37,995	113,018	15,145.5	166,159
2015	28,410	94,984	13,898.0	137,292
2016	36,450	85,864	12,812.0	135,126

# GOALS AND OBJECTIVES FOR 2017

## I. Core Functions

- A. Quality of Life
- B. Health and Wellness
- C. Information Resource
- D. Accessibility for All

## II. Mission

- A. The mission of the Wooster Recreation and Community Center Division is to enrich the lives of our community members through parks, programs and play!
- B. Motto: Wooster Recreation . . . for the kid in all of us!

## III. Goals and Objectives

- A. Services
  - Promote public access to online membership.
- B. Data Driven Decision Making
  - Provide innovative and flexible programming to meet the changing needs of the community.
- C. Public Education/Informational Outreach
  - Social Media- Continue to use social media (Facebook and Twitter) to educate and market programs to the general public.
  - Educate the public about availability of online registration and reservations.
  - Use creative forms of publicity and take advantage of the many available free advertising resources. These resources include local media (cable, radio and print) along with City databases.
  - Collaborate with area organizations on an all-encompassing community guide/activity brochure.
- D. Promotion of Internal Cooperation
  - Continue to work with other departments to help conserve resources:
    - PPM – pavilion reservations, maintaining facilities
    - IT – membership card scanner for fitness center, office computers
    - H.R. – background checks, seasonal staff, volunteers
    - Finance –aligning procedures and staff training
    - Police – pool walk-throughs, monitor programs
    - All Departments – loan equipment, tables, chairs for special functions
- E. Promotion of Efficiency and Cost-Effectiveness
  - Partnerships with community agencies/organizations
  - Contract with community agencies/organizations
- F. Measurable and Attainable Initiatives
  - Provide quality recreational opportunities in the most cost-effective manner.